

Welcome to the Second Edition of Virtusapolaris's Appfest

“AppTite”- Whet your Hunger to Code!

Are you a millennial?? Facebook is not the only way to prove it, here is an opportunity to take the battle to the next level... create your own app that will run on any OS in the millennial world. Let's read beyond the lines...

Here is how it works!

You must fulfil the following criteria –

- 1) From Campus Virtusa have identified
- 2) BE / B Tech – Only CS & IT and MCA Students – 2017 Passout only

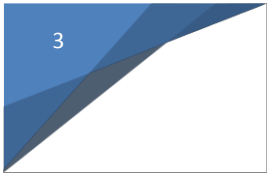
The Process

Phase 1:

- Registration – Form a 2 to 4 member team, give it a name, and identify one leader who can lead. Now **let the leader to register** in the below link and become a part of Apptite'16.

<http://companies.naukri.com/virtusapolaris-jobs/>

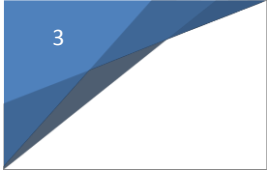
- No limitations on number of teams from each college.



Phase 2:

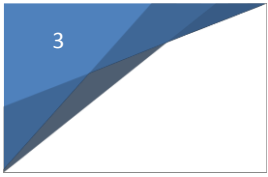
- **Stage 1** – Idea Submission stage. You have a problem statement and you wanted to make an application to solve the problem, this will be the first stage for it. Detail us about what is the problem and its impact by Submitting your idea in the word document and let us review it.
- **Stage 2** – Solution Submission Stage. Wow your idea is selected, now what? Give us a solution how you are going to create an application to solve the identified problem. Detail us about the technology which you are going to use and why?
- **Stage 3** – Application Submission Stage. Solution is also selected now what, why are you waiting go ahead and create the application you dreamt off. Need support? We can mentor you.
- **Stage 4** – Presentation stage. At last you reached the final leg of the saga. What you will do here? Come present you application and prove us you dream is worth winning the award.

At every stage we will send a mailer to you on what is expected out of you at that particular stage. Abracadabra!! House points will be awarded at each level of the competition.



Timeliness...

<u>Activity</u>	<u>Start Date</u>	<u>End Date</u>	<u>What should you do?</u>
Registration		17 th Aug 2016	Just finish the registration!
Problem Statement	18 th Aug 2016	20 th Aug 2016	We ask you only what is the problem that you wish to solve... at this point, you don't need to have a solution...
Selection of Idea – results announcement		23 rd Aug 2016	
Solutions	24 th Aug 2016	26 th Aug 2016	You just tell us how you going to solve the problem...
Solutions Shortlisting		30 th Aug 2016	
App Submission	31 st Aug 2016	22 nd Sep 2016	That was interesting isn't?
Selection of app for presentation - results announcement		27 th Sep 2016	
Final Presentation – In Person		5 th Oct'2016	You know what to do...



FAQ:

1) Should the Entire team register?

No, we want only the Team Leader to register in the Site. All other team members to update their details in the worksheet link provided.

2) What OS / form factor should I Support?

Platform Independent /Anything as you wish from Android or Apple iOS or Mozilla or Chrome Apps or Windows or Ubuntu or Jolla or any other OS you can think off!

2) What kind of ideas can I submit?

It can be anything ranging from social, educational, healthcare, women safety, politics, industrial, mechanical and what not? Your imagination and the problem that a common man face is the limit for you... But remember the famous quote from our beloved Jobs, “**people don't know what they want until you show it to them.**”

3) How can I come up with an idea that will get selected?

Simple we are looking only for following attributes

- a) Originality – Do not copy or steal an idea
- b) Innovation – Just do not reengineer an existing app, try to innovate.
- c) Interesting – How interesting the idea is